



**16<sup>th</sup> PNEC International Conference on Petroleum  
Data Integration, Information and Data Management  
May 15-17, 2012**

**We appreciate our Sponsors and their continued support!**

**CONFERENCE SPONSORS**



**ExxonMobil** is the world's largest publicly traded international oil and gas company, providing energy that helps underpin growing economies and improve living standards around the world. Its organizational structure is built on a concept of global businesses and is designed to allow ExxonMobil to compete most effectively in the ever-changing and challenging worldwide energy industry. ExxonMobil uses innovation and technology to deliver energy to a growing world. They explore for, produce and sell crude oil, natural gas and petroleum products.

ExxonMobil's asset base is robust in a range of economic environments and strengthened by its diversity. In addition to being geographically diverse, the production base consists of both mature fields and fields that are early in their producing life.

The company places significant emphasis on managing underlying base performance and generating opportunities to maximize the value of their assets. High-quality reservoir management and rigorous depletion planning enhance the long-term performance of each field. The company continually invests in the existing asset base to increase resource recovery, maximize profitability, and extend field life. Visit us at [www.exxonmobil.com](http://www.exxonmobil.com)



**Shell**

Shell is a global group of energy and petrochemical companies. With around 93,000 employees in more than 90 countries and territories, Shell helps to meet the world's growing demand for energy in economically, environmentally and socially responsible ways. Read more about our strategy and major projects. Our core values of honesty, integrity and respect for people form the basis of the Shell General Business Principles.

Our people are central to the delivery of our strategy and we involve them in the planning and direction of their own work. We create a work environment that values differences and provides channels to report concerns. At Shell, Technical Data Management is part of the Information Management Technical Discipline, and considered a profession with a job ladder, job descriptions and job competencies. Visit us at [www.shell.com](http://www.shell.com) and check out career opportunities at Shell DM Jobs (Specialisation Group: Information Management/Information Technology).  
Visit us at [www.shell.com](http://www.shell.com)



## CONFERENCE SPONSORS (Continued)



### **Chesapeake Energy Corporation**

Chesapeake Energy Corporation is one of the largest producers of natural gas in the nation and the most active driller of new wells in the U.S with currently drilling 1 in 7 gas wells in the U.S. Headquartered in Oklahoma City, Chesapeake Energy's strategy is focused on discovering, acquiring and developing conventional and unconventional natural gas reserves onshore in the U.S., primarily in the "Big 4" natural gas shale plays: the Barnett Shale of north-central Texas, the Haynesville Shale of East Texas and northwestern Louisiana, the Fayetteville Shale of central Arkansas and the Marcellus Shale of the northern Appalachian Basin. Chesapeake Energy Corporation has substantial operations in various other plays, both conventional and unconventional in the Anadarko Basin, Arkoma Basin, Appalachian Basin, Permian Basin, Delaware Basin, South Texas, Texas Gulf Coast and East Texas regions of the U.S.

Visit us at [www.chk.com](http://www.chk.com)



### **geoLOGIC systems ltd**

For 30 years geoLOGIC systems ltd. has been providing data and decision support tools paired with industry leading customer support and integrated training solutions to the petroleum industry. geoLOGIC is an innovator in supplying high quality data in more accessible and usable forms to help clients make better decisions – from the well head to senior levels of management. geoLOGIC is based on Professional Petroleum Data Management Association (PPDM) standards and was the first of its kind in North America. As a strong supporter of PPDM, geoLOGIC is developing data loading, data management and administration procedures and processes for the implementation of PPDM. Along with partner Energy IQ, geoLOGIC has launched PPDM In A Box, integrating proprietary and industry well data for MDM for wells, using PPDM 3.8. [www.geologic.com](http://www.geologic.com)



## **IBM**

As an upstream petroleum production company, you need tools that enable evaluation and action — on demand — so you can respond quickly to business needs. Solutions such as the Intelligent Oil Fields for Exploration and Production offering from IBM help enable remote, collaborative management of reservoirs, facilities, plant, and equipment — with near real-time information. IBM is uniquely positioned to deliver innovative industry solutions across the C&P value chain based on our deep R&D capabilities, comprehensive hardware, software and services portfolio, extensive industry experience and unmatched global presence. IBM prides itself on creating a genuine partnership with our clients focused on business results. We invest heavily in innovation in the Chemical and Petroleum industry, and bring this benefit to our client-partners. Visit [www.ibm.com/chemicalspetroleum](http://www.ibm.com/chemicalspetroleum) for additional industry-related information from IBM.



## **Paradigm**

Paradigm, the largest independent provider of software technologies for the upstream oil and gas industry, offers Epos<sup>®</sup> 4, a single comprehensive subsurface data management solution that supports the needs of collaborative asset team interpretation with cluster-based seismic data processing, structural and reservoir modeling, characterization, simulation and formation evaluation activities, on Linux<sup>®</sup> and on Windows<sup>®</sup> systems. [www.pdgm.com](http://www.pdgm.com)



## **PPDM Association**

The Professional Petroleum Data Management Association is a global not-for-profit organization through which world-wide members cooperate to set information standards that enhance profitability. Information standards such as PPDM 3.8, released in 2008, and the "What is a Well" baseline definitions, help companies achieve clarity and make information sharing more effective. Visit [www.ppdm.org](http://www.ppdm.org)





### **Teradata**

Teradata is the world's largest company focused on integrated data warehousing, big data analytics, and business applications. Our powerful solutions portfolio and database are the foundation on which we've built our leadership position in business intelligence and are designed to address any business or technology need for companies of all sizes. Only Teradata gives you the ability to integrate your organization's data, optimize your business processes, and accelerate new insights like never before. The power unleashed from your data brings confidence to your organization and inspires leaders to think boldly and act decisively for the best decisions possible. Learn more at [www.Teradata.com](http://www.Teradata.com)



**Tiandi Energy**

### **Tiandi Energy**

Tiandi Energy is geosciences and engineering consulting services company providing teams of high quality, experienced professionals to the upstream oil and gas industry. Tiandi provides services in three core areas - reservoir, production and data management projects. Data management services include post-acquisition well data loading and verification, core database clean up, wellbore schematic build and log cleanup. Reservoir services include build and verify static models in Petrel and other tools, history matching, reservoir simulation using Eclipse, VIP, Tempest and other platforms, and well location suggestions. Production services include well design, workover design, artificial lift design, and decline curve analysis. [www.tiandienergy.com](http://www.tiandienergy.com)



## RECEPTION SPONSORS

### Tuesday Reception:



#### Halliburton

Landmark, a brand of Halliburton, is the leading supplier of consulting services and software for the upstream oil and gas industry. Our solutions span exploration, production, drilling business decision analysis and data management, in addition to a broad range of industry-leading consulting services that enable customers to optimize their technical business and decision processes. During the past 20+ years, Landmark has helped customers around the world lower their finding, lifting and production costs, reduce cycle times and boost productivity and profitability. By integrating the data and applications needed to find, develop, and produce hydrocarbons, Landmark facilitates greater teamwork across multiple disciplines throughout the industry. Visit [www.Halliburton.com](http://www.Halliburton.com)

### Wednesday Reception:



#### Schlumberger Software

Schlumberger provides E&P software solutions to solve today's tough reservoir challenges by enabling the creativity of geoscientists and engineers through innovation workflows and comprehensive global services. Visit us at [www.slb.com](http://www.slb.com)

## LUNCH SPONSORS

### We Thank Our Tuesday Lunch Sponsor



#### Oracle

Oracle (NASDAQ: ORCL) is the world's most complete, open, and integrated business software and hardware systems company. With more than 370,000 customers—including 100 of the Fortune 100—in more than 145 countries around the globe, Oracle is the only vendor able to offer a complete technology stack in which every layer is engineered to work together as a single system. Oracle's industry-leading products give customers unmatched benefits including unbreakable security, high availability, scalability, energy efficiency, powerful performance, and low total cost of ownership.

Visit <http://www.oracle.com/goto/upstream>

### We Thank Our Wednesday Lunch Sponsor



#### Fiorano Software Inc.

Real time data is the key to profitability and operational efficiencies whether it relates to data on pressurizing and fracturing oil and gas formations or upstream oil and gas production; The Fiorano integration platform reduces your reliance on manual intervention, improves utilization of existing SAP or other ERP investments, giving you real-time visibility across multiple operational assets and disparate data. Our platform integration capabilities enable you to dynamically access key data relating to oil field assets, measurements and regulatory compliances, helping you to make optimized, sense-and-respond business decisions. Global leaders, including Fortune 500 companies have deployed Fiorano to drive innovation yielding unprecedented productivity. Read Case Studies and View Customer Testimonials at [www.fiorano.com](http://www.fiorano.com)

### We Thank Our Breaks Sponsor



#### Denodo

Denodo is the leader in Data Virtualization – providing unmatched performance, unified access to the broadest range of enterprise, big data, cloud and unstructured sources, and the most agile data services provisioning and governance – at less than half the cost of traditional data integration. Denodo's reference customers in every major industry have gained significant business agility and ROI by creating a unified virtual data layer that serves strategic enterprise-wide information needs for agile BI, big data analytics, web and cloud integration, single-view applications, and SOA data services. Founded in 1999, Denodo is privately held. [www.denodo.com](http://www.denodo.com)



## We Thank Our Portfolios Sponsor



### **geoLOGIC systems ltd**

For 27 years geoLOGIC systems ltd. has been providing data and decision support tools paired with industry leading customer support and integrated training solutions to the petroleum industry. geoLOGIC is an innovator in supplying high quality data in more accessible and usable forms to help clients make better decisions – from the well head to senior levels of management. geoLOGIC is based on Professional Petroleum Data Management Association (PPDM) standards and was the first of its kind in North America. As a strong supporter of PPDM, geoLOGIC is developing data loading, data management and administration procedures and processes for the implementation of PPDM. [www.geologic.com](http://www.geologic.com)

## We Thank Our Tote Bag Sponsor



### **PETROSYS**

Petrosys has been helping E&P companies implement successful data management strategies for over two decades. These strategies include the management of well headers, directional surveys, formation tops, seismic locations, leases and physical assets. Petrosys' international clients range from NOCs to super majors to independents. The PPDM data model and an advanced web based interface is the backbone of Petrosys' data management solutions. [www.petrosys.com.au](http://www.petrosys.com.au)

## We Thank Our Lanyards Sponsor



### **TGS**

TGS provides multi-client geoscience data and services to oil and gas Exploration and Production companies around the globe. TGS' geophysical and geological data products include multi-client seismic libraries, image processing, permanent reservoir monitoring, the industry's largest database of digital well logs and regional interpretive products. TGS' well data library includes 6.5 million digital well logs worldwide, US production data, directional surveys and formation tops. All data types are thoroughly researched and reprocessed, undergoing rigorous quality controls and backed by a dedicated customer support team. Learn more at [www.tgsnopec.com/welldata](http://www.tgsnopec.com/welldata)